



We  
protect  
what  
matters  
most™

July 2, 2025

Dear Colleagues,

We hope your year is off to a strong and successful start in 2025. As always, we're dedicated to offering you transparent and timely updates on any upcoming pricing changes. We strive to do our best in helping you plan effectively when bidding on new projects. Due to rising costs within our supply chain, we will be implementing the following price adjustments, effective August 1st, 2025:

Price Adjustment

- GAF *Low Solids* Unisil Silicone +\$1.00 / gallon
- Custom Color High Solids Silicone + \$2.50 / gallon (*50 gal min order*)
- Urethane Coatings + \$2.00 / gallon
- Lock Down Primer + \$4.00 / gallon
- Repair Tapes +10% / unit
- Liquid Applied Tools & Brushes +10% / unit

All previously issued job quotes that include these products will be honored but cannot be extended beyond the original validity date. Starting today, please note that any new quotes will reflect this updated pricing for orders shipping on or after August 1st.

If you have any questions or need additional information, please do not hesitate to reach out to your GAF representative or me directly.

Best Regards,

Jon Wentworth  
Sr. Director, GAF Liquids & Coatings

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