

ROOFING SOLUTIONS WestlakeRoyalRoofing.com



May 1, 2025

Dear Valued Customer:

We are announcing updates to the DaVinci® Roofscapes pricing program, effective July 1, 2025.

DaVinci has not raised its prices since May of 2023, but rising raw material costs and increased shipping fees have combined to necessitate a price increase. We believe the new pricing continues to provide the most customer-friendly pricing program in our industry.

<u>DaVinci will increase Distributor Pricing 4-8% across all products, effective with all new purchase</u> <u>orders received as of July 1, 2025.</u> This pricing replaces all previous pricing and special programs. In addition, orders with ship dates after December 31, 2025 (regardless of purchase order date) will also have the new price.

New price sheets and a new quote calculator will be available June 2, 2025.

We understand the impact price increases can have on your business and would not make this announcement without exhausting all other options first.

Thank you for your continued business with DaVinci Roofscapes. We deeply appreciate your support of both our company and our products.

Sincerely,

Mark Pagel General Manager DaVinci Roofscapes